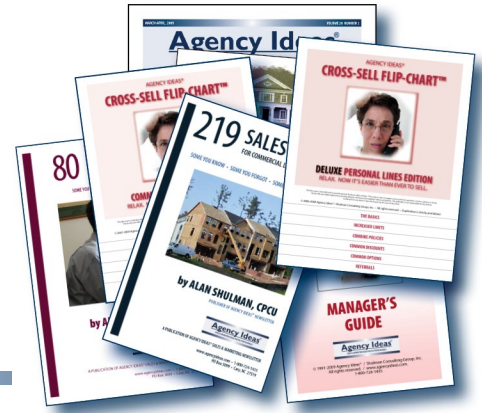


# ORDER FORM

FOR INNOVATIVE AGENCY GROWTH TOOLS

THREE EASY WAYS TO ORDER ▶



**CALL** 1-800-724-1435

**FAX** 1-800-370-9551

**MAIL** AGENCY IDEAS • PO BOX 3099 • CARY, NC 27519-3099

**SEND ORDER TO ▶**

Agency \_\_\_\_\_

Name (required) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**PAYMENT METHOD ▶**

Check enclosed payable to... "Agency Ideas"

Charge to my...  Amer. Express  MasterCard  VISA

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature X \_\_\_\_\_

**RUSH ME THE FOLLOWING GROWTH TOOLS**

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	Without above subscription	With above subscription	
32 personal lines letters	<b>\$199</b>	<b>\$149</b>	\$ _____
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**SALES RESOURCES**

<b>Insurance Questionnaire CD</b>	<b>\$149</b>	<b>\$119</b>	\$ _____
<b>Revive Dead Policies CD</b>	<b>\$179</b>	<b>\$149</b>	\$ _____
<b>Marketing with Humor CD starring Dear Aunt Shurance</b>	<b>\$349</b>	<b>\$299</b>	\$ _____
<b>219 Sales Ideas for Commercial Producers mini-guide</b>	<b>\$30</b>	<b>\$30</b>	\$ _____

**CROSS-SELLING**

<b>Deluxe Personal Lines CSR Cross-Sell Program</b>	<b>\$249</b>	<b>\$199</b>	\$ _____
<b>Cross-Sell Flip-Charts for CSRs</b>			
Deluxe personal lines chart	_____ charts @ <b>\$30</b>	<b>\$30</b>	\$ _____
Commercial lines chart	_____ charts @ <b>\$25</b>	<b>\$25</b>	\$ _____
Flip chart sampler: 2 personal + 1 commercial	<b>\$80</b>	<b>\$80</b>	\$ _____
<b>80 Sales Ideas for Personal Lines CSRs mini-guide</b>	<b>\$20</b>	<b>\$20</b>	\$ _____

**PRODUCER MANAGEMENT**

<b>Hiring &amp; Managing Inexperienced Producers CD</b>	<b>\$349</b>	<b>\$299</b>	\$ _____
<b>Producer P&amp;L software - ONLY</b>	<b>\$199</b>	<b>\$149</b>	\$ _____
<b>Set &amp; Track software - ONLY</b>	<b>\$249</b>	<b>\$199</b>	\$ _____

**SHIPPING • SALES TAX**

<b>\$8 flat charge shipping via USPS Priority Mail</b>	Free shipping on <i>newsletter-ONLY</i> orders	\$ <b>8</b>
<b>North Carolina agents add 7.75% sales tax</b>	No sales tax on <i>newsletter-ONLY</i> orders	\$ _____

**TOTAL ORDER** \_\_\_\_\_ \$ \_\_\_\_\_